



SPECIAL ADVERTISING FORMATS
GUERILLA MARKETING
SCANDIC BERLIN POTSDAMER PLATZ

Scandic



FACADE BANNERS LATERAL (DIRECTION OF POTSDAMER PLATZ OR GLEISDREICK), FACADE BANNERS (MAIN ENTRANCE) AND FLAGPOLES

Scandic



INDIVIDUAL ROOM EQUIPMENT - WITH BEDDING, LOGOS/VIDEOS ON THE MONITORS, DECORATION, PROMOTIONAL GIFTS ETC.

Scandic



YOUR ADVERTISING MESSAGE ON THE GENEROUS MIRROR SURFACES IN THE BATHROOM AND HOTEL ROOM (NOT AVAILABLE FOR ALL ROOMS)



LIFT ADVERTISING ON THE DOOR OR ON THE MONITOR, SIGNS, XXL-ADVERTISING WALL AND OUTDOOR ADVERTISING



YOUR INDIVIDUALLY DESIGNED ENTRANCE AREA VIA ROLL-UPS, FLOOR ADVERTISING, ADVERTISING MATERIAL, POST LABELLING AND PICTURES/VIDEOS

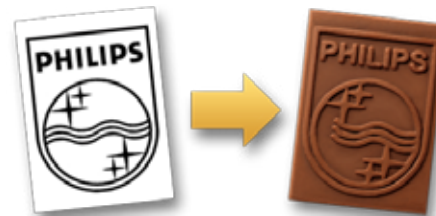
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UTILIZE OUR GENEROUS LOBBY ON THE 3RD FLOOR, THE TVS IN THE ROOMS
OR THE POSTS FOR YOUR ADVERTISING MESSAGE

Scandic


INDIVIDUAL AND HEALTHY
SNACK BOXES AT SCANDIC.
ALWAYS A PLEASURE.



NO MATTER IF SUPER CHEF OR RESPONSIBLE COMPANIES THAT SUPPORT THE HEALTHY NUTRITION OF THEIR EMPLOYEES. IN COOPERATION WITH BITEBOX WE OFFER OVER 90 SNACKS WITH A CONVENIENT PUSHERSYSTEM TO WITHDRAW AND REFILL IN YOUR DESIGN. THE HEALTHY ENERGY SUPPLIER FOR YOUR EVENT.

SNACKS, DRINKS & CO. WITH YOUR LOGO OR CREATED FOR YOU PERSONALLY - WE CAN PROVIDE COUNSELLING FOR YOU (PICTURES: BITEBOX, KOAWACH, MÖLLER HAMBURG, SCHOKOLOGO)

Scandic

A woman with long brown hair, wearing a black and white patterned top, is sitting at a dark conference table. She is looking towards the left of the frame with a slight smile. On the table in front of her are a glass of water, a brown folder, and a pen. The background is a blurred office setting with a green chair and a window.

THIS PRESENTATION SHOWS EXAMPLES. IN INDIVIDUAL CASES AN OFFICIAL PERMIT IS REQUIRED.
OF COURSE, WE CAN SUPPORT YOU WITH THIS. PLEASE TALK TO US FOR FURTHER POSSIBILITIES.

YOUR TEAM FROM SCANDIC BERLIN POTSDAMER PLATZ.