

MEET WITH MERCURE MERCURE BRIGHTON SEAFRONT HOTEL



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MERCURE HOTELS OFFER ALL THE INSPIRATION AND FLEXIBILITY TO HELP YOU GET THE MOST OUT OF YOUR MEETING



Our commitment to quality means we take care of every detail for your meeting – from ensuring that individual objectives are realised, to offering a menu that perfectly suits everyone’s tastes – all set against the backdrop of our authentic and locally inspired hotels. Your dedicated meeting planner will help organise every aspect of your day: they’ll ask the right questions to find out what’s important to you and will take ownership on the day to ensure a successful event.

VENUE

A short drive from the A27 and A23 and set on Brighton's elegant regency seafront overlooking the promenade, this impressive hotel has a wide range of facilities.

With a choice of 6 meeting rooms, suitable for hosting discreet boardroom meetings to large conferences for up to 180 delegates there will be a meeting room to suit you, whatever your requirements.

Unique 4-star meeting venue in a central location

Hotel facilities at a glance:

- 116 Bedrooms
- 16 Sea view Privilege rooms
- 6 well equipped meeting rooms
- Largest meeting room holds 180 delegates
- Brasserie Bar & Restaurant
- Limited car parking (charged)
- Located close to the A27 & A23
- Seafront Location
- Induction loop available for hearing impaired

- Infra red hearing enhancement for hearing impaired
- Specially adapted bedrooms for disabled guests
- FREE high speed Wi-Fi throughout

Nearby attractions:

- Brighton seafront and pier
- The Lanes



SPACES TO INSPIRE YOUR DELEGATES

| | |
|--------------------------------------|------------|
| Meeting rooms | 6 |
| Max capacity | 180 |
| Theatre | 180 |
| U-shape | 60 |
| Boardroom | 60 |
| Classroom | 80 |
| Banquet | 150 |
| Cabaret | 80 |
| Dinner | 150 |
| Privilege rooms | ✓ |
| Outdoor team building facilities | ✗ |
| Indoor team building facilities | ✓ |
| Complimentary parking (day use only) | ✓ |
| Golf nearby | ✓ |



To view meeting room floor plans please visit www.mercurebrighton.co.uk/floorplans

| | Capacities | | | | | | Features | | | | | |
|--|------------|---------|-----------|-----------|---------|---------|----------|-----------------------|----------------|-----------------|------------------|------------------|
| | Theatre | U-shape | Boardroom | Classroom | Banquet | Cabaret | Bar | Controllable lighting | Private Dining | Disabled Access | Air Conditioning | Natural Daylight |
| Ballroom Length 19m, width 10m, height 5.49m | 180 | 60 | 60 | 80 | 150 | 80 | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Norfolk Suite Length 11m, width 9m, height 3.66m | 60 | 24 | 24 | 20 | 50 | 32 | | ✓ | ✓ | | | |
| Coast View Suite Height 2.74-3.3m | 70 | 38 | 42 | 22 | 42 | 42 | | ✓ | ✓ | | ✓ | ✓ |
| Coast View Suite Coast View 1 Length 9.3m, width 4.5m, height 2.74-3.3m | 60 | 22 | 26 | 12 | 26 | 24 | | ✓ | ✓ | | ✓ | ✓ |
| Coast View Suite Coast View 2 Length 4.35m, width 9.1m, height 2.74-3.3m | 50 | 16 | 16 | 10 | 16 | 21 | | ✓ | | | ✓ | ✓ |
| West Pier Suite Length 5.33-10m, width 4.88-12.88m, height 2.44-2.74m | 80 | 28 | 28 | 24 | 50 | 28 | | ✓ | ✓ | | ✓ | ✓ |
| West Pier Suite West Pier 1 Length 10m, width 4.88m, height 2.44-2.74m | 40 | 16 | 16 | 12 | 30 | 16 | | ✓ | ✓ | | ✓ | ✓ |
| West Pier Suite West Pier 2 Length 5.33m, width 6m, height 2.44-2.74m | 20 | 12 | 12 | 10 | 20 | 12 | | ✓ | | | ✓ | ✓ |

FLEXIBLE MEETING PACKAGES

We offer a range of fully inclusive, flexible packages that can be tailored around your individual meeting requirements.

Our vibrant day delegate packages include everything you would expect from a mid-scale network, as well as:

- Free high speed Wi-Fi for all delegates
- A welcome from your dedicated meeting host
- Coffee and speciality teas throughout the day
- Enhanced refreshment breaks including: arrival tea, coffee and fruit smoothie 'shot', freshly baked cookies with tea or coffee served with flapjack or cake and fruit smoothie energy 'shot' in the afternoon
- Sweetie and nut station in your room to boost your delegates concentration
- Fresh, varied and healthy lunch options with a 2 course working, finger or conference buffet lunch in the restaurant
- LCD Projector and screen with user guide and onsite support available
- Summary 'one bill' account covering all charges – with no hidden costs

Optional upgrades of:

- Tea and coffee with Danish pastries
- Breakfast sliders – a selection of mini bacon, sausage or egg rolls
- Cinema break – including ice cream, popcorn and soft drinks cinema style - a real WOW for your team!
- Speciality orange or apple breaks – themed innovation to the afternoon break experience

All of our packages are fully bespoke for your meeting needs. 24hr rate includes all of the above plus: dinner allowance from the Brasserie Menu, overnight stay, full traditional breakfast and complimentary use of leisure facilities at hotels with Feel Good Health Clubs only. Simply contact the meetings team at your hotel of choice to discuss your individual requirements.



COMMITMENT TO QUALITY

Meet with Mercure

We're committed to quality at Mercure. From industry research and listening to what our customers say, we have developed an understanding of what both meeting planners and delegates truly demand from their meetings which has helped us draw up our meeting promises...

We promise to take ownership of your meeting

You'll find our staff friendly, knowledgeable and helpful at all times. To ensure your meeting runs smoothly, we promise a dedicated contact point to take ownership of your event – from the first enquiry to booking confirmation and from our personal meet and greet when you arrive, through your meeting sessions and breaks, to the minute you depart.

We promise to understand the objective of your meeting

We'll ask all the questions needed to give us a full picture of your meeting and help us understand what's most important to you. Only then can we expect to provide the perfect environment to suit your needs, and help you plan and deliver.

We promise to be flexible and responsive

Choose from all-inclusive or bespoke packages. You'll find our rates are consistently competitive and our levels of service second to none. We also promise to respond with availability and outline costs immediately, and follow up with a full proposal in line with your requirements and deadline.

We promise to keep you refreshed and refuelled

We offer fresh, varied and healthy food and drink options that are developed in line with the season and use locally sourced ingredients wherever possible.

We promise quality assurance

We're committed to ensuring the successful delivery of every aspect of your meeting and guarantee every experience at a Mercure hotel. We'll work fast to resolve any problem, however small.

We promise more than just a meeting room

Mercure hotels are diverse, so we hope you'll find time to explore other areas at your venue. Where available, our public spaces, leisure facilities, gardens, grounds and even spas can add extra inspiration to your meeting experience.

...all to guarantee a successful meeting



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FRESH AND VARIED

LUNCH MENU

WORKING BUFFET

FINGER BUFFET

BREAKOUT MENU

FOOD FOR THOUGHT – FRESH AND VARIED



To keep your delegates refreshed, refuelled and motivated, we offer a variety of high quality food and refreshments.

- We're flexible in our approach to your requirements – simply tell us when, where and what you want and we'll meet your every need
- Our menus reflect the season and offer a balance of flavours using locally sourced ingredients where possible
- Menus incorporate traditional favourites with wholesome and healthy salad options, ensuring your delegates are satisfied and ready for the afternoon ahead
- Our delivery of food and drinks is always efficient and on time
- We offer a range of dining options for evening meals, from the restaurant to private dining in one of our event rooms

FRESH AND VARIED

LUNCH MENU

WORKING BUFFET

FINGER BUFFET

BREAKOUT MENU

CONFERENCE LUNCH MENU

Enjoy a 2 course lunch in our restaurant and choose from a selection of salads. Our speciality menu includes a choice of delicious South American, Italian or Asian hot dishes followed by dessert.

ASIAN INSPIRED

Chicken tikka balti, basmati rice

Fillet of salmon, garlic, ginger, soy dressing,
stir fried noodles

Moroccan chick pea & vegetable tagine, cous cous,
minted yoghurt (v)

Mediterranean salad bar & sauces

Chocolate mousse shot glass

Treacle tart

Fresh fruit platter of watermelon, Galia melon,
strawberry, orange, grape

SOUTH AMERICAN INSPIRED

Tex Mex chilli beef, tortilla chips, rice, guacamole

Fish & chips, mushy peas, tartare sauce

Vegetable burrito, sour cream, guacamole (v)

Caesar salad bar & sauces

Forest berry mini cheesecake

Apple & sultana crumble, custard

Fresh fruit platter of watermelon, Galia melon,
strawberry, orange, grape

ITALIAN INSPIRED

Spicy meatballs, pasta, breads

Seafood pie, herb mash, cheddar crust

Spinach & ricotta tortellini (v)

Niçoise salad bar & sauces

Mini Eton mess

Chocolate opera cake

Fresh fruit platter of watermelon, Galia melon,
strawberry, orange, grape



(v) Vegetarian

EU Food allergen information contained within menu items is available on request.

FRESH AND VARIED

LUNCH MENU

WORKING BUFFET

FINGER BUFFET

BREAKOUT MENU

WORKING BUFFET MENU

Enjoy a working lunch with a delicious buffet including open sandwiches, finger food, fruit platters and sweet treats.

SELECTION ONE

Open sandwiches, baguettes & wraps to include:

Chicken Caesar
Tuna, cucumber, lemon mayonnaise
Salmon, Bloody Mary dressing, cos lettuce
Grilled courgette & mozzarella, red onion, herb oil (v)
Crispy bacon, lettuce, tomato

Handmade sausage roll
Chicken fillet skewers, sweet chilli dressing
Greek feta & cherry tomato bite (v)
Oven baked salmon, olive tapenade
Roasted potato wedges, garlic & rosemary (v)
Fresh fruit platter of watermelon, Galia melon, strawberry, orange, grape
Treachle tart

SELECTION TWO

Open sandwiches, baguettes & wraps to include:

Egg & cress (v)
Baked ham, wholegrain mustard
Roast turkey, cranberry, cos
Griddled Cajun chicken
Goats' cheese, tomato, rocket (v)

Sticky onion & cheddar quiche (v)
BBQ chicken wings
Mini pork pie, chunky pickle
Skinny fries (v)
Fresh fruit platter of watermelon, Galia melon, strawberry, orange, grape
Chocolate brownie

SELECTION THREE

Open sandwiches, baguettes & wraps to include:

Cheddar cheese, tomato (v)
Curried chicken, sultana, apricot
Greek salad, baby gem (v)
Tuna, cucumber, lemon mayonnaise
Crispy bacon, lettuce, tomato

Roasted tomato & herb quiche (v)
Lamb kofta, tzatziki
Teriyaki salmon skewer
Cajun potato wedges (v)
Fresh fruit platter of watermelon, Galia melon, strawberry, orange, grape
Chocolate opera cake



(v) Vegetarian

EU Food allergen information contained within menu items is available on request.

FRESH AND VARIED

LUNCH MENU

WORKING BUFFET

FINGER BUFFET

BREAKOUT MENU

FINGER BUFFET MENU

Enjoy a wide selection of finger foods including delicious open sandwiches, mini burgers and sausage rolls.

Open sandwiches & baguettes to include

Chicken Caesar

Tuna, cucumber, lemon mayonnaise

Salmon, Bloody Mary dressing, cos lettuce

Grilled courgette & mozzarella, red onion, herb oil (v)

Crispy bacon, lettuce, tomato

Slider cheeseburger

Handmade sausage roll

Chicken fillet skewers, sweet chilli dressing

Sticky onion & cheddar quiche (v)

Baby gem, tuna Niçoise

Greek feta & cherry tomato bite (v)

Oven baked salmon, olive tapenade



(v) Vegetarian

EU Food allergen information contained within menu items is available on request.

BREAKOUT MENU

In addition to your day delegate rate why not treat your participants to some (or all) of the delicious and unique breakout menu options?

Choose anything from mouth-watering bacon sliders served piping hot in soft white rolls, to mid-afternoon goodies such as popcorn, ice cream and a selection of cakes.

Give your guests a hearty start to the meeting with one of our morning breakout options:

- Bacon slider
- Sausage slider
- Egg slider
- Danish pastries

Enjoy a revitalising mid-afternoon treat with one of our fun, individually themed breakout selections:

ORANGE BREAK

- Orange drizzle cake
- Mandarin orange
- Orange juice shots
- Orange jelly
- Jaffa Cakes
- Chocolate orange
- Orange sweets (orange creams wrapped)

CINEMA BREAK

- Pepsi can
- Ice cream (Beechdean)
- Choc ice
- Popcorn sweet & salty
- Flavoured popcorn

APPLE BREAK

- Apples
- Apple crumble
- Apple juice
- Toffee popcorn
- Slab cake
- Toffee cakes
- Apple sweets



(v) Vegetarian

EU Food allergen information contained within menu items is available on request. Breakout products may vary.

LOCALLY INSPIRED EXPERIENCES

Meet with Mercure extends far beyond our meeting spaces!

If you're organising a residential meeting or looking to make your meeting truly memorable then our locally inspired experiences are perfect for you.

Break away from your meeting space to escape the routine of your event completely with a unique experience that takes inspiration from the hotel's setting and surroundings including:

- Make use of Hove Lawns or the Beachfront to allow energetic team games and return for an indoor BBQ!
- Hotel treasure hunt with afternoon tea served with a sea view in the bar or restaurant.
- Picnic on the beach

Sound interesting? It doesn't stop there. Whatever your idea of an inspiring experience, contact your event sales planner to discuss your event.



ACCOR PROGRAMMES

Le Club Accorhotels

Register to join Le Club Accorhotels, the free loyalty programme from Accor, and you'll be rewarded every time you stay at more than 2,500 hotels worldwide.

Be rewarded for your loyalty

Points never expire* and can be redeemed for rewards and used any time, anywhere – or you can convert them into air-miles.

Le Club Accorhotels Meeting Planner

The Le Club Accorhotels offer for meeting planners gives you outstanding benefits in 1,400 hotels around the world including Sofitel, Pullman, MGallery, Novotel, Mercure and ibis Styles hotels worldwide:

- earn Le Club Accorhotels points with EVERY event – earning points becomes so easy!
- get rewards and recognition with every meeting at any of our Sofitel, Pullman, MGallery, Novotel, Mercure and ibis Styles hotels worldwide
- €2 = 1 Le Club Accorhotels point
- enjoy rewards valid 365 days a year at over 2,500 hotels
- convert your Le Club Accorhotels points into air-miles through a variety of frequent flyer programmes
- benefit from other advantages from our partners

For more information and to register, visit www.accorhotels.com

Accor Business Account

The hotel payment account that puts your business first: our Accor Business Account makes managing your hotel expenditure easy. It has been designed to give you all the control and convenience you need and enables you to:

- guarantee reservations
- pay for accommodation at over 180 UK hotels
- pay for food and drinks
- pay for meeting rooms*
- select from luxury to low-cost hotels to suit every budget

And the benefits don't stop there. Once registered for the Accor Business Account you'll receive up to 45 days' interest-free credit, monthly management reports and instant online access to your account including access to the previous 12 months' transactions.

Apply for your free hotel payment card today at businessaccount.accorhotels.com

*Terms and conditions apply. The Accor Business Account is designed for small meetings and cannot be used to pay deposits.



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CONTACT US



For further information on **Mercure Brighton Seafront Hotel** and to discuss your meeting requirements please contact:

T: 0844 815 9061

E: csales.mercurebrightonseafont@jupiterhotels.co.uk

W: www.mercurebrighton.co.uk

Mercure Brighton Seafront Hotel, Kings Road, Brighton, East Sussex, BN1 2PP

meetwithmercure.com

Getting here:

By road: Located on Brighton's seafront within easy reach of the A23 and A27.

Parking: Limited car parking. Charge applies.



Mercure hotels are proud award-winners of the Business Travel Awards 2014, British Travel Awards 2013 and M&IT industry awards 2013 and 2014:



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