



# Meetings and events

**DIAGONAL MAR  
BARCELONA**



**Hilton**

DIAGONAL MAR BARCELONA

# Accommodating OUR GUESTS

Ballroom Foyer

The ideal group size we can host to eat, meet and sleep is 350 guests.

## AT A GLANCE

### Meetings

- 1,323 m<sup>2</sup> of flexible meeting space
- 22 flexible meeting rooms
- Pillar-free Ballroom for up to 800 delegates in theatre style
- Purobeach Barcelona where we can host private events for up to 540 people

### Guestrooms

- Total of rooms: 433
- Guest Rooms: 229 (8 accessible)
- Deluxe Rooms: 22

### Hotel services

- Executive Lounge
- Baggage Storage
- Car Rental Desk

### In-room amenities

- Air conditioning
- Working desk with ergonomic chair
- 42 inch HD television

### Dining

- Purobeach Barcelona (seasonal)
- The Restaurant

### On-site leisure facilities

- Purobeach and outdoor swimming pool (seasonal)
- 24-hour Fitness Centre

### Awards & Achievements



Number 1 in the Top 50 best hotels for meetings and events in Europe



TripAdvisor Certificate of Excellence



International eco-label awarded



Purobeach Barcelona was awarded one of the best beach clubs in the world by Condé Nast Traveller

- Walking distance to the Barcelona International Convention Centre (CCIB)
- Dedicated support team
- Build-in AV equipment

- Family Rooms: 12
- Executive Rooms: 149
- Suites: 21

- Laundry/Valet Service
- Underground Carpark

- Mini bar
- Safe
- Iron & Ironing board

- The Bar and Lounge
- 24-hour in-room dining

- Located 400 meters from the beach
- Facing Diagonal Mar Shopping Mall

# Location



Barcelona skyline

A truly exciting mixture of rich history and traditions, cool culture and cutting-edge modernity, Barcelona is an ever evolving centre of vibrant urban culture.

The hotel is located yet minutes from the beach in one of the city's most distinctive urban districts, Poble Nou, a vibrant neighbourhood with many local bars, restaurants, markets and art galleries.

It is in close proximity to the Barcelona International Convention Centre (CCIB), within walking distance from the business district and moments from the Rondas, providing easy access to the airport and the rest of the region's key destinations, as well as just a few stops via tram or metro from the city centre.

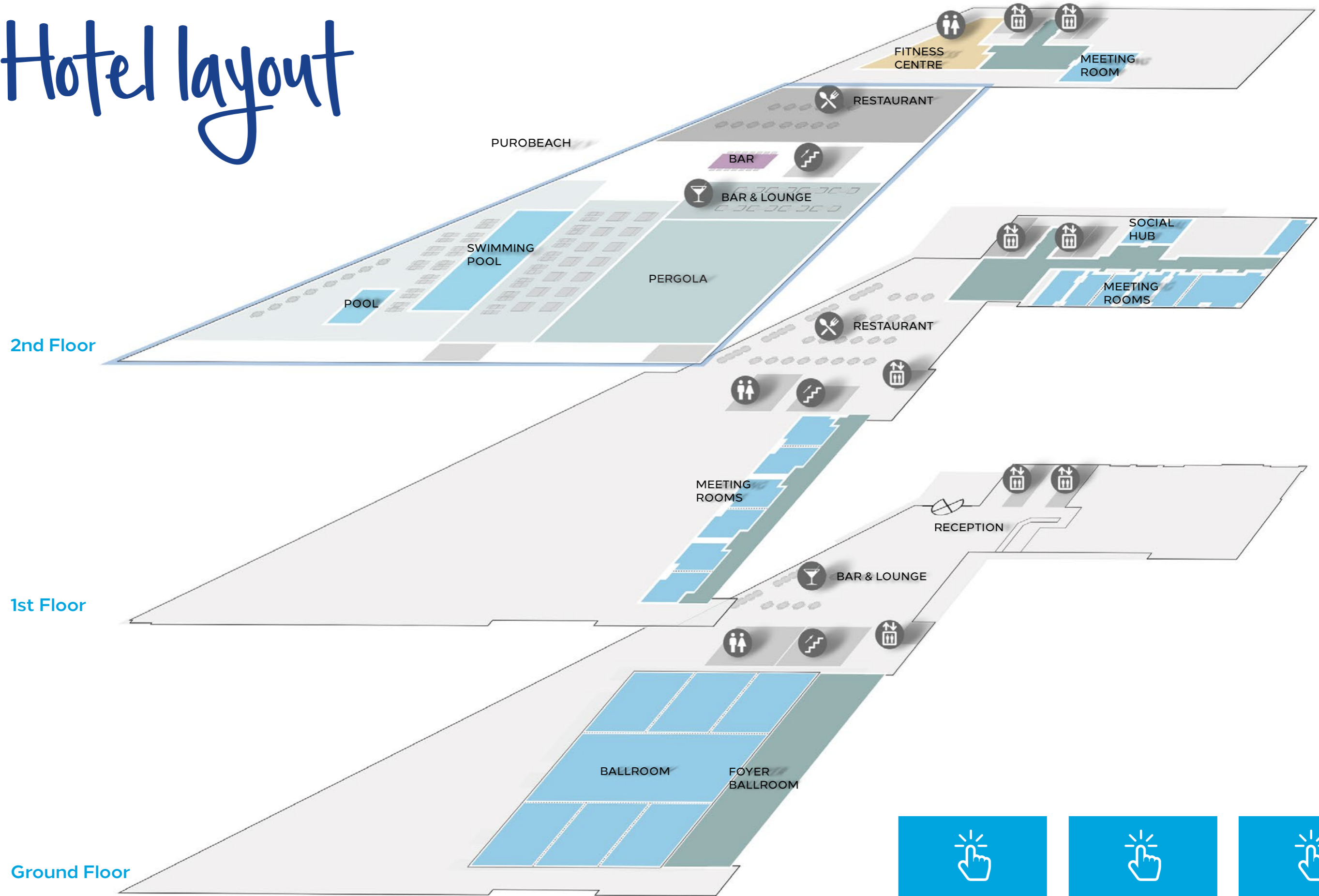


©CCIB



©FAD\_Lourdes Jansana

# Hotel layout



Click here for a more detailed view of the **Ground Floor**



Click here for a more detailed view of the **1st Floor**



Click here for a more detailed view of the **2nd Floor**

YOUR EXPERIENCE  
IS OUR  
inspiration



## MEETING EXPERIENCE PACKAGES

We offer 3 unique meetings packages depending on your group size

### BOARDROOM EXPERIENCE

We are authentic

- Available for groups up to 10 max
- Special food and beverage experience
- Unique Add-ons
- Personalized VIP amenities

### MEETING SIMPLIFIED EXPERIENCE

We are flexible

- Available for groups up to 25 max
- Flexible cancellation terms
- All-inclusive packages
- Unique furniture set-up options

### INSPIRED EVENTS

We connect

- For groups of 25 to 1000 people
- Unique food, beverage and entertainment experiences designed to enthruse larger groups
- Our stage. Your story



  
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DIAGONAL MAR BARCELONA



Boardroom 1

## BOARDROOM EXPERIENCE

### We are authentic

For smaller groups of up to 10, we have specially designed food and beverage experiences along with some personalised add-ons, such as a mini-bar or welcome tray. Experience surprising, ground-breaking, innovative and inspirational meetings by choosing one of our two boardrooms, infused with natural daylight and personalized amenities.



Meeting Room 7+8

## MEETINGS SIMPLIFIED EXPERIENCE

### We are flexible

Intimate and flexible meeting spaces where unexpected surprises greet you at every turn. Meeting Room names that change at your desire, walls on which you can write, Click'n Share wireless connection and connectivity stations, pop up bars and art exhibitions all contribute to a more creative workspace.

#### 1 EASY BOOKING

Your booking is confirmed by pressing one button only



#### 2 NO CONTRACT

For booking Meetings Simplified no contract is needed



#### 3 FLEXIBLE TERMS

Free cancellation up to 24 hours before the meeting



#### 4 ADD-ONS

Simply select your own F&B extras



#### 5 FREE WI-FI

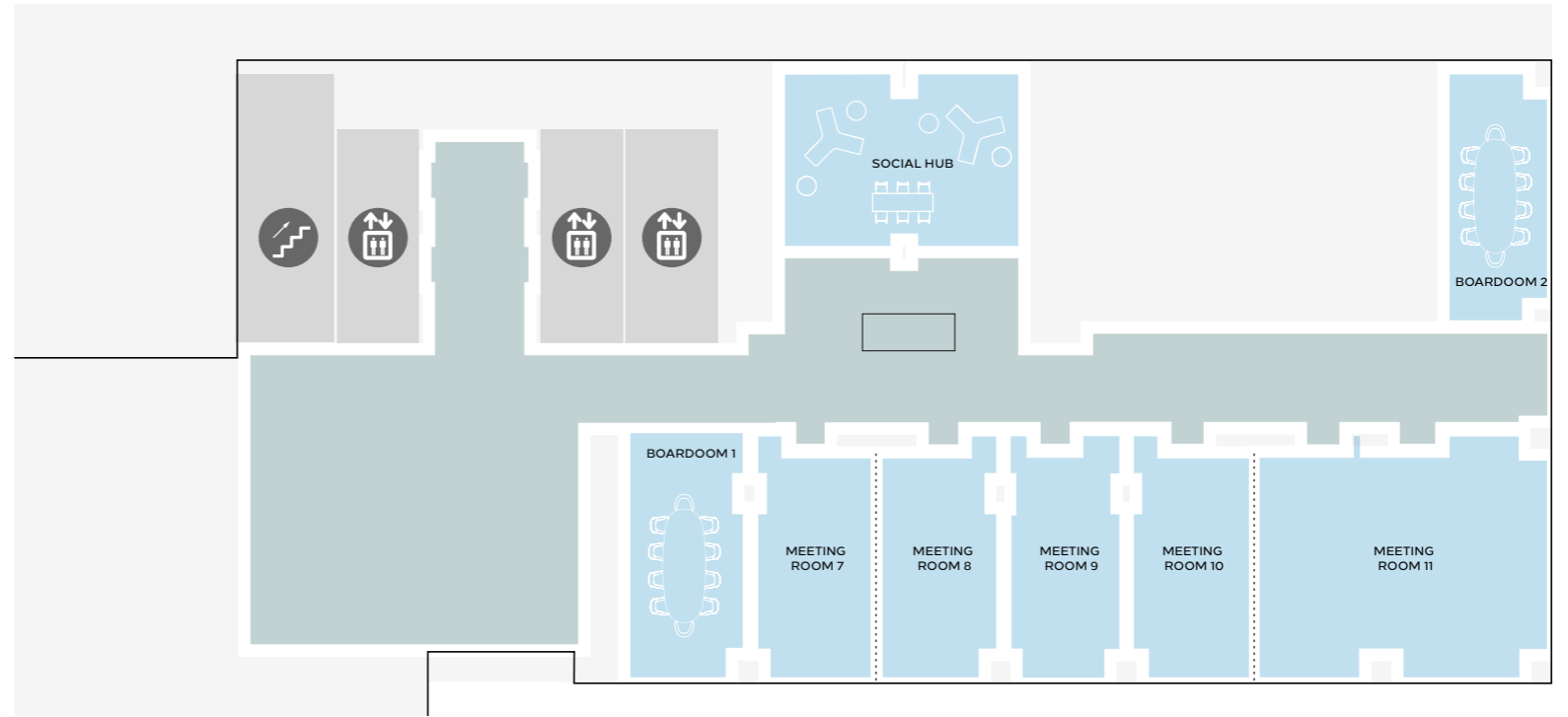
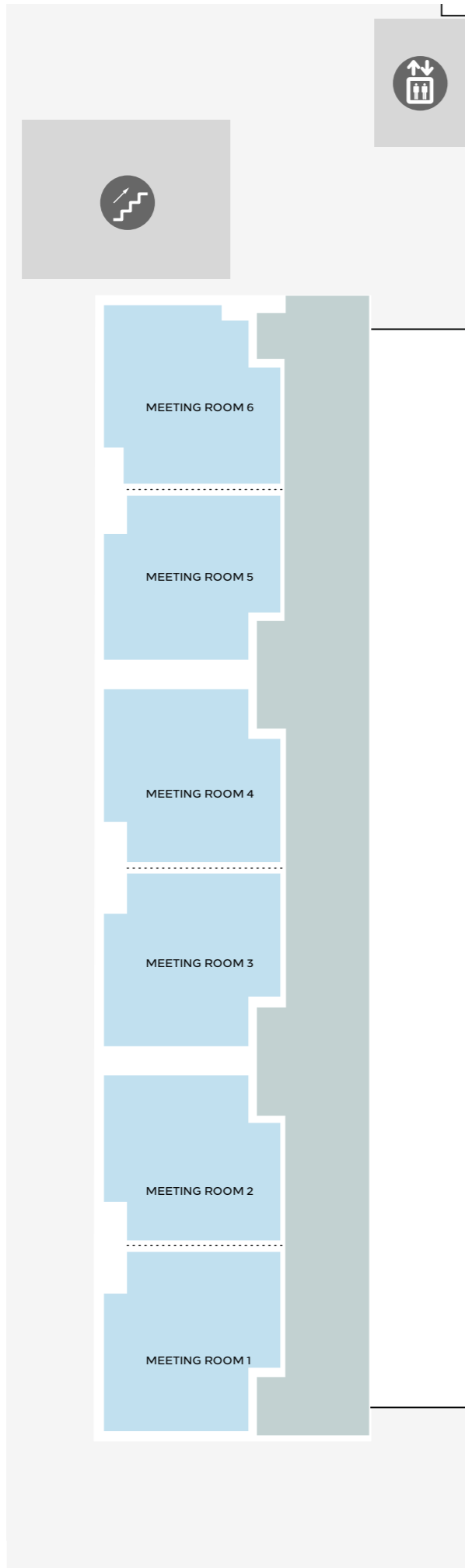
Complimentary wireless internet throughout the hotel



#### 6 AV INCLUDED

A LCD projector and screen are always included





	FLOOR	HEIGHT	M2	DIMENSIONS (M)	BOARDROOM	U-SHAPE	THEATRE	CLASSROOM	CABARET	LUNCH OR DINNER	COCKTAIL
<b>Boardroom 1</b>	1st	3.00	28.35	3,91 x 7,25	10	-	-	-	-	10	-
<b>Boardroom 2</b>	1st	3.00	27.51	3,40 x 8,09	10	-	-	-	-	10	-
<b>Social Hub Room</b>	1st	3.00	56.45	7,36 x 7,67	6 or 14	15	20	-	-	-	25
<b>Meeting Room 1+2</b>	1st	2.43	79.38	6,35 x 12,50	30	30	70	46	40	50	70
<b>Meeting Room 1</b>	1st	2.43	38.10	6,35 x 6,00	14	14	30	21	15	18	20
<b>Meeting Room 2</b>	1st	2.43	41.28	6,35 x 6,50	14	14	30	21	15	18	20
<b>Meeting Room 3+4</b>	1st	2.43	79.63	6,35 x 12,54	30	30	70	46	40	50	70
<b>Meeting Room 3</b>	1st	2.43	39.94	6,35 x 6,29	14	14	30	21	15	18	20
<b>Meeting Room 4</b>	1st	2.43	39.94	6,35 x 6,29	14	14	30	21	15	18	20
<b>Meeting Room 5+6</b>	1st	2.43	79.50	6,35 x 12,52	30	30	70	46	40	50	70
<b>Meeting Room 5</b>	1st	2.43	41.40	6,35 X 6,52	14	14	30	21	15	18	20
<b>Meeting Room 6</b>	1st	2.43	38.10	6,35 X 6,00	14	14	30	21	15	18	20
<b>Meeting Room 7+8</b>	1st	3.00	56.70	7,82 x 7,25	14	18	50	32	25	30	40
<b>Meeting Room 7</b>	1st	3.00	28.35	3,91 x 7,25	14	-	20	-	-	14	-
<b>Meeting Room 8</b>	1st	3.00	28.35	3,91 x 7,25	14	-	20	-	-	14	-
<b>Meeting Room 9</b>	1st	3.00	27.77	3,83 x 7,25	14	-	20	-	-	14	-
<b>Meeting Room 10+11</b>	1st	3.00	96.00	13,23 X 7,25	30	33	80	53	45	60	80
<b>Meeting Room 10</b>	1st	3.00	28.35	3,19 X 7,25	14	-	20	-	-	14	14
<b>Meeting Room 11</b>	1st	3.00	67.57	9,32 X 7,25	26	29	60	31	25	40	60
<b>Meeting Room 12</b>	2nd	2.70	64.00	8,00x8,00	14	18	50	32	25	30	40





	FLOOR HEIGHT		M2	DIMENSIONS (M)	BOARDROOM		U-SHAPE	THEATRE	CLASSROOM	CABARET	LUNCH / DINNER	COCKTAIL	DINNER & DANCE	DINNER & DANCE + STAGE OR BUFFET
	0	6.00			-	160	800	600	588	800	1000	700	600	
<b>Ballroom</b>	0	6.00	1001.04	38,65 x 25,90	-	160	800	600	588	800	1000	700	600	
<b>Ballroom A+B</b>	0	6.00	664.59	25,66 x 25,90	-	80	650	330	336	500	600	480	400	
<b>Ballroom B+C</b>	0	6.00	678.84	26,21 x 25,90	-	80	650	330	336	500	600	480	400	
<b>Ballroom A</b>	0	6.00	319.35	12,33 x 25,90	-	60	300	160	162	210	280	80	80	
<b>Ballroom A1+A2</b>	0	6.00	210.97	24,66 x 17,16	40	40	180	100	108	90	100	80	70	
<b>Ballroom A1</b>	0	6.00	105.79	12,33 x 8,58	30	30	80	60	48	60	80	40	40	
<b>Ballroom A2</b>	0	6.00	105.17	12,33 x 8,53	30	30	80	60	48	60	80	40	40	
<b>Ballroom A3</b>	0	6.00	105.79	12,33 x 8,58	30	30	80	60	48	60	80	40	40	
<b>Ballroom B</b>	0	6.00	342.66	13,23 x 25,90	-	70	350	180	216	280	300	200	200	
<b>Ballroom C</b>	0	6.00	333.59	12,88 x 25,90	-	60	300	160	162	210	280	180	180	
<b>Ballroom C1</b>	0	6.00	110.51	12,88 x 8,58	30	30	80	60	48	60	80	40	40	
<b>Ballroom C2</b>	0	6.00	109.87	12,88 x 8,53	30	30	80	60	48	60	80	40	40	
<b>Ballroom C3</b>	0	6.00	110.51	12,88 x 8,58	30	30	80	60	48	60	80	40	40	
<b>PERGOLA</b>	2	2.50	550	20,58 x 27	-	-	-	-	-	440	500	320	300	



## INSPIRED EVENTS

### We connect

The Ballroom, located on the ground floor, can accommodate up to 800 guests in a theatre style setting and offers the perfect venue for conferences, presentations, seminars and banquets. In front of the room, there is a spacious foyer with natural light, with direct access to the Plaza Willy Brandt, perfect for coffee breaks or standing lunches. Enjoy fun, interactive activities during your meeting breaks and challenge your colleagues to a game of table football or mini-golf competition.



Theater set-up in Ballroom

# INSPIRING Events



Purobeach Pool Area

**With a maximum capacity of 540 people at the same time, we offer a selection of outdoor spaces that can be privatised, including our iconic and breath-taking Purobeach and its swimming pool terrace.**

From small personal celebrations to large-scale corporate events, our spaces offer diverse areas that can adapt to every need.

Cocktail parties, photoshoot sessions, product presentations, weddings, birthday parties, buffet service or private dinners on our Balinese beds!

In the open air, our covered Pergola can be privatized for events as cocktail receptions, gala dinners or product presentations for up to 450 guests.



Click here to see  
the floor plan of  
**Purobeach**



Our resident DJs set the tone of your event! Music is important for any celebration and our resident DJs will create a sophisticated atmosphere and provide the soundtrack to your proceedings.

# MEET WITH purpose



**Incorporate health, wellness and sustainability in your meetings. To help attendees increase their productivity and satisfaction, we focus on the following pillars.**

## MINDFUL BEING

Break-out ideas to maintain high energy levels, boosts their wellbeing and drives productivity through outdoor activities, such as yoga on the beach or creative coffee breaks with unexpected game set-ups.



## MINDFUL EATING

Awe-inspiring food and beverage experiences that supports a balanced diet and includes seasonal ingredients in line with today trends, sourced locally, sustainably and responsibly.



## MINDFUL MEETING

We can help you meet your corporate responsibility goals and minimize your events environmental impact, from making smart use of innovation and technology to save paper and trees to turning off climate control when meeting room is not in use.



# Unique MEETING ADD-ONS

Cathedral of Barcelona



## CULTURE

How about discovering some of the prime architectural jewels of Barcelona through the eyes of a renowned professional. This program is curated by Dr. Ramon Baiget – member of the scientific committee with the Gaudi World Congress and one of the most recognised historians in the city. It will unveil some hidden secrets of Sagrada Familia and Antoni Gaudi. Let your group be inspired by the timeless masterpiece of the great architect Antoni Gaudi.

### Other activities to select from:

- The Cathedral of Santa Cruz
- Hospital Saint Pau
- Palace of La Llotja



For more information  
and suggestions  
click to our  
**Experience Guide.**

## OUT & ABOUT

How about flying over the volcanoes of Catalonia with a bird's-eye view of La Garrotxa Volcanic Zone Natural Park; one of the most interesting areas of dormant volcanoes in Europe. Float in the air in pure peace and quiet and enjoy the feeling of absolute freedom, of perfect stillness and adventure.

### Other activities to select from:

- The Treasures of Barcelona



©Vol de Coloms

## GO PLAY!

How about starting a meeting with a sunrise yoga session at Purobeach? Let the minds relax and get ready for a Successful Day. All this followed by an Energizing breakfast in our Social Hub.

### Other activities to select from:

- Beach bubble football
- Running session by the beach



## SPICE IT UP!

How about some action activities during your meeting breaks? Challenge the group to a game of table football or mini-golf. Divide your attendees into teams and enjoy this incredibly fun way of breaking the ice and bringing a fun element into a serious day's agenda.

Alternatively, get those creative juices flowing and let them create their own team's signature cocktail with coaching from an award-winning mixologist.





# Rooms

EVERY GUEST,  
EVERY TIME



Executive Sea View Room

Truly inspirational rooms where the adventurous traveller can experience the very essence of Barcelona culture. With décor designed to emulate the laid back Mediterranean lifestyle, cool in both colour and personality. With stunning views of the sea, pool or the city and a super comfortable king size or two single beds our rooms are the ideal space to relax and unwind.



Executive Panorama Suite

## SUITES

With the best views, the suites have recently been renovated to an exceptional standard to impress the discerning traveller who desires quality and authenticity. Each room boasts oversized windows that look down on either the stunning calming Mediterranean Sea or the lively city, and offer the perfect comfort to unwind and enjoy a luxurious stay. All include access to the Executive Lounge on the 15th floor, a spacious area to relax, read or work with complimentary internet access, all day refreshments and breakfast and afternoon snacks.

### Guest room / Pool view / Sea View

- 31sqm
- Situated from 3rd to 10th floor

### Executive / Sea View Executive

- 31 sqm
- Situated on upper floors
- Access to the Executive Lounge

### Family Room

- 38 sqm
- King size bed plus sofa bed
- Possibility to connect rooms

### One Bedroom Suite

- 46sqm
- Sea or city views
- Separate seating area

### Executive Panorama Suite

- 66 sqm
- From 16th to 21st floor
- Separate seating area plus sofa bed

### Presidential Suite

- 133sqm
- 23rd floor
- Separate seating and dining area
- Whirlpool bath





# Purobeach



Purobeach Barcelona



Voted one of the best beach clubs in the world by CondeNast Traveller it's the place to be seen during summer season. Relax with a cocktail as you soak up the sun on a lounge overlooking our stunning pool, taste inspirational cuisine from our world-class and enjoy a music selection played by our resident DJ.



## RESTAURANT

Located in the hotel lobby and surrounded by large windows that give a bright atmosphere, is the perfect place to relax having a delicious and intimate dinner or lunch during the day. We propose you to taste innovative dishes, with special emphasis on the fresh ingredients, cooked in the Mediterranean style and offering a selection of wines from different regions. After a busy workday and when the sun goes down, unwind with a Mojito or Rum Cocktail from the bar's wide selection and mix and match some authentic Spanish tapas.



## THE BAR & LOUNGE

Located on the 1st floor of the hotel, it offers the "Breakfast at Hilton" with a varied selection of tastes and needs. Freshly prepared products offer different options of typical regional dishes, because starting the day well is essential to ensure maximum performance. Always accompanied by orange juice and coffee, plus newspapers courtesy of the hotel. Kids eat free!



## FITNESS CENTRE

Stay fit in the newly renovated Fitness Center located on the second floor. With day light and featuring the latest generation of cardio and strength training equipment, Hilton Fitness is open 24-hours, 7 days a week, to help you feel your best during your stay.

## LEISURE ACTIVITIES NEAR YOU

### Poblenou Quarter

A historical part of the city, recently revived for a contemporary lifestyle, the buzz of this vibrant neighbourhood can be experienced in the many local bars, restaurants and art galleries housed in beautifully converted former factories and warehouses.



©Poblenou Urban District

### Design Hub Barcelona

The Design Museum is an open, innovative and experimental municipal facility designed to be the engine and driver of the knowledge economy, creativity and innovation. Its wide diversity of spaces, rooms and services means it will become the focal point of design in Catalonia and a space open to all audiences.



©Poblenou Urban District

### Beaches

If the relaxing feeling of sand between your toes is more your desire, the beach is also moments away with a wide range of activities such as yoga, paddle surf, volleyball competitions, or just lie to sunbathe and enjoy the warm temperatures of the city.



### Diagonal Mar Shopping Center

For a spot of retail therapy, the fabulous shopping center is right next door with more than 200 shops with leading brands in fashion, home and lifestyle, and a wide variety of restaurants to choose from.



# ATTRACTIONS IN PROXIMITY

## Points of interest

NAME	DISTANCE / MINUTES BY CAR
Forum Area	Same area
La Sagrada Família	4 km / 16 mins
Hospital Sant Pau	4.2 km / 16 mins
Picasso Museum	4.5 km / 19 mins
Basílica de Sta Maria Del Mar	4.5 km / 19 mins
Gothic Quartier	5 km / 16 mins
Passeig de Gràcia	5.1 km / 18 mins
City Center	5.1 km / 18 mins
La Rambla	5.3 km / 20 min
La Pedrera	5.3 km / 20 min
Mercat de la Boqueria	5.5 km / 21 mins
Parc Güell	6.4 km / 22 mins
Miró Museum	7.5 km / 23 mins
Museu Nacional d'Art de Catalunya	7.8 km / 23 mins
Camp Nou	8.9 km / 25 mins
La Roca Village	33 km / 29 mins



# CAMP NOU

Founded in 1899 by Hans Gamper, FC Barcelona has become a symbol of football, social and cultural identity for millions of people around the world. Visit the FCB Museum and explore some of the most emblematic areas of the Camp Nou on an unforgettable tour.



# CIRCUIT BARCELONA-CATALUNYA

It is a way of experiencing the world of motoring with vitality, warm-heartedness, positivism, transferring the model of the Mediterranean culture to everything surrounding the events at the Circuit. There's many options on offer such as Formula 3, Renault or GT Driving, Kart Grand Prix, pocket bikes, virtual simulators, 4WD driving, pit-stop challenge, and a panoramic helicopter flight.



# LA ROCA VILLAGE

La Roca Village is situated 40 minutes from Barcelona, and offers a unique outlet shopping experience located in a beautiful Mediterranean Village with more than 130 boutiques with the chicest national and international brands plus savings of up to 60%. At the Village, you'll find everything you need to relax as restaurants and terraces, parking, complimentary WiFi or bus transfer.





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# Hilton

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